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傑出華裔女性大獎

Markham, Richmond Hill & Vaughan Chinese Business Association presents:

Outstanding Women Awards 2022

SPONSORSHIP PACKAGE

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Outstanding Women Awards 2022

Further to our mission statement – Let’s Grow Together – Markham • Richmond Hill • Vaughan Chinese Business Association (“MRVCBA”) is hosting the Inaugural Outstanding Women Awards, an event to celebrate the most accomplished female business leaders in our community. This event serves as a tribute to the women who have made significant contributions to the business community in the Greater Toronto Area (“GTA”) through their exceptional leadership, sustained dedication, and inspiring achievements.

About the Event

The Inaugural Outstanding Women Awards is an event to highlight the valuable contributions of the businesswomen in GTA who dedicate themselves to excellence and help grow the community. There will be 4 women selected to be recognized from MRVCBA in recognition of their excellent service, accomplishments, and achievements. These women come from different backgrounds as community leaders, business executives, entrepreneurs, volunteers, and professionals. The honorees who stand out in the selected categories serve as positive examples and role models in our community to strive to emulate. Through these awards, we can honor our current leaders and inspire the next generation of outstanding women as well.

Date: 22nd October 2022

Venue: Hilton Markham

Number of Table: 50 tables

Number of Attendees: 500 on-site; ~10,000 reach via social media

Awards Categories: 6 Different Areas

Judge Panel: Outstanding Women Executives (TBD)



Award Categories

1. Outstanding Entrepreneur of the Year

In recognition of the best overall Chinese Female Entrepreneur, her business success, and her accomplishments.

2. Outstanding Corporate Management Award

In recognition of the outstanding contributions and improvements implemented by a Chinese Female in a management role (not an owner or partner of the business).

3. Outstanding Brand Operation Award

In recognition of distinguished brand management demonstrated by a Chinese Female Entrepreneur

4. Outstanding Community Service Award

In recognition of a Chinese Female medical professional/support worker for her heroic contribution to the community in combating the COVID-19 pandemic

5. Outstanding Greater Bay Connection Award

In recognition of a Chinese Female businesswoman who has great involvement and contribution to connecting Canada with the Greater Bay Area

6. Outstanding Innovator of the Year

In recognition of a Chinese Female professional/entrepreneur who exemplifies by incorporating innovative means into her businesses for the betterment of the community



Outstanding Women Awards 2022

AWARDS SPONSOR - \$7,800 for Each Category

6 Categories -

- Outstanding Entrepreneur of the Year
- Outstanding Corporate Management Award
- Outstanding Brand Operation Award
- Outstanding Community Service Award
- Greater Bay Connection Award
- Outstanding Innovator of the Year

- ◆ Award Sponsor designated seating for ten
-Corporate signage at Award Sponsor table
- ◆ On stage greeting – 1 minute
- ◆ Video
-Three spots of 30-second video will be presented during dinner, or one lengthy spot video (at the discretion of sponsor)
(Video file to be provided by sponsor)
- ◆ Banner/booth
-Banner will be displayed at the Gala venue in most prominent position
-Booth will be provided for distribution of promotional materials at the Gala
- ◆ Program book advertisement
- Full page (full color) in program book
- ◆ Acknowledgement
-Company name and logo will be displayed in all printed materials for the Gala
-Poster: Company logo will be displayed in prominent position on posters to be distributed to malls and retail stores in the community
-Newspaper advertisement: Company name and logo will be displayed
-Media exposure: press includes major TV, radio, and newspapers
- ◆ Media interview opportunities and speech at press conference
- ◆ Presentation acknowledgement
-Plaque will be presented for acknowledgement





Outstanding Women Awards 2022

PHOTO BOOTH SPONSOR - \$5,880

- ◆ Designated seating for ten
 - Corporate signage at your table
- ◆ Video
 - One spot of 30-second video will be presented during the dinner
(Video file to be provided by sponsor)
- ◆ Banner/booth
 - Banner will be displayed at the Gala venue
 - Booth will be provided for distribution of promotional materials at the Gala
 - Photo Booth will produce instant digital prints for guests, with company logo printed right on all photo strips
- ◆ Program book advertisement
 - Full page (full color) in the program book
- ◆ Acknowledgement
 - Advertisement: Company name and logo will be displayed in all printed advertisements for the Gala
 - Poster: Company logo will be displayed on posters, to be distributed to malls and retail store in the community
 - Newspaper advertisement: Company name and logo will be displayed
 - Media exposure: press includes major TV, radio, and newspapers
- ◆ Presentation acknowledgement
 - Plaque will be presented for acknowledgement





Outstanding Women Awards 2022

GOLD SPONSOR - \$3,880

- ◆ Designated seating for ten
 - Corporate signage at your table
- ◆ Video
 - One spot of 30-second video will be presented during the dinner
(Video tape to be provided by sponsor)
- ◆ Banner/Booth
 - Banner will be displayed at the Gala venue
 - Booth will be provided for distribution of promotional materials at the Gala
- ◆ Program book advertisement
 - Full page (full color) in the program book
- ◆ Acknowledgement
 - Advertisement: Company name and logo will be displayed in all printed advertisements for the Gala
 - Poster: Company logo will be displayed on posters, to be distributed to malls and retail stores in the community
 - Newspaper advertisement: Company name and logo will be displayed
 - Media exposure: press includes major TV, radio, and newspapers
- ◆ Presentation acknowledgement
 - Plaque will be presented for acknowledgement





Outstanding Women Awards 2022

SILVER SPONSOR - \$2,880

- ◆ Preferred seating for ten
 - Corporate signage at your table
- ◆ Program book advertisement
 - Half page (color) in the program book
- ◆ Acknowledgement
 - Company name and logo will be displayed in all printed materials for the Gala
 - Poster: Company logo will be displayed on posters, to be distributed to malls and retail stores in the community
 - Newspaper advertisement: Company name and logo will be displayed
- ◆ Presentation acknowledgement
 - Plaque will be presented for acknowledgement





Outstanding Women Awards 2022

PACKAGE / TICKET RESERVATION FORM

Please Reserve (please check):

Package / Ticket / Rate	Number of tickets
<input type="checkbox"/> Awards Sponsor \$ 7,800	10 seats
<input type="checkbox"/> Photo Booth Sponsor \$ 5,880	10 seats
<input type="checkbox"/> Gold Sponsor \$ 3,880	10 seats
<input type="checkbox"/> Silver Sponsor \$ 2,880	10 seats
<input type="checkbox"/> Regular Table \$ 1,880	10 seats
<input type="checkbox"/> Ticket sponsor \$ 1,000	1 ticket
<input type="checkbox"/> Booth sponsor \$ 500	1 ticket
Total Amount:	\$
Please make cheque payable to Markham, Richmond Hill & Vaughan Chinese Business Association	

Sponsorship deadline: Friday, August 19, 2022

For further information and item delivery, please call our office at (905) 731-8806.

Please complete this form and email to info@mrvcba.ca or fax to (905)731-8867.

Contact Name		
Company Name		
Address	City	Postal Code
Contact Number		
Authorized Signature	Date	





Outstanding Women Awards 2022

Program Book Advertising Rate

Book Size: 8 1/2" W x 11" H

<i>Advertisement</i>	<i>Rate</i>	<i>Ad size</i>
Inside Front Cover (full color) (if available)	\$1,000	7 1/2" W x 10" H
Inside Back Cover (full color) (if available)	\$ 900	7 1/2" W x 10" H
Centre Page (full color)	\$ 800	7 1/2" W x 10" H
Full Page (full color)	\$ 500	7 1/2" W x 10" H

*All advertisement must be in high resolution PDF format and in CMYK.

*Please submit the artwork on or before September 9, 2022 to mlun@mrvcba.ca

ADVERTISING AGREEMENT	
Company Name: _____	
Address: _____	
City: _____ Province: _____ Postal Code: _____	
Contact Name	Contact Number
Enclosed a cheque in amount of \$ _____. Receipt: Yes / No	
	Date

