



密西沙加華商會
MISSISSAUGA
CHINESE BUSINESS
ASSOCIATION



MARKHAM • RICHMOND HILL • VAUGHAN
CHINESE BUSINESS ASSOCIATION
萬錦市 • 烈治文山市 • 旺市華商會



CONFEDERATION OF GREATER TORONTO
CHINESE BUSINESS ASSOCIATION
大多市華商總會



Confederation of Greater Toronto Chinese Business Association Annual Gala 2023

華商之夜

25th

Anniversary

OUR SILVER JOURNEY

攜手同行25載

May 13, 2023 (Saturday)

Reception 6p.m. Dinner 7p.m.

Metro Toronto Convention Centre

255 Front St W, Toronto, ON M5V 2W6

Ticket: \$188

Dress Code: Black Tie (Optional)



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ANNUAL GALA

2023 Sponsorship Package

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CONFEDERATION OF GREATER TORONTO CHINESE BUSINESS ASSOCIATION

The 25th Annual Gala – May 13, 2023

The Confederation of Greater Toronto Chinese Business Association (“CGTCBA”) is proud to present its 2023 Annual Gala on Saturday, May 13, 2023, celebrating the theme “**OUR SILVER JOURNEY**”. Over 500 guests will be attending the 2023 Annual Gala with representatives from three levels of Government, business sectors and the community at large.

About the Gala:

Date: Saturday, May 13, 2023
Time: 6:00 pm Reception followed by dinner at 7:00 pm
Venue: Toronto Metro Convention Centre
255 Front St W, Toronto, ON M5V 2W6
Topic: "Our Silver Journey "
Ticket: \$188 per person

The Gala Sponsorship Package:

CGTCBA is once again inviting you to be a sponsor of this well-attended annual signature event. The opportunities and benefits of sponsorship are many, which we hope you will consider as you look over the following document.

Your continued support to Markham, Richmond Hill & Vaughan Chinese Business Association would be greatly appreciated.

About CGTCBA - was jointly incorporated in 1998 by four business associations, which consist of more than 2,000 members in the GTA

Mississauga Chinese Business Association (MCBA)
Scarborough-York Region Chinese Business Association (SYRCBA)
Markham, Richmond Hill & Vaughan Chinese Business Association (MRVCBA)
Toronto Chinese Business Association (TCBA)

For enquires please contact Ms. Iris Lam by email at info@mrvcba.ca or phone 905-731-8806. Thank you for your continued support again.

Henry Chui
President
Markham, Richmond Hill and Vaughan Chinese Business Association



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2023 CGTCBA 25th Annual Gala
Saturday, May 13, 2023
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PRESENTING SPONSOR

(Exclusivity in its Industry, except Financial Industry)

\$16,800

- VIP designated seating for ten
 - Corporate signage at your VIP table
- On-stage greeting – 2 minutes
- Video
 - Three spots of 30-second video will be presented during dinner (Video clip to be provided by sponsor)
- Banner/booth
 - Sponsor's stand-up Banner will be displayed at the Gala venue
 - Booth will be provided for distribution of promotional materials at the Gala
- Programme book advertisement
 - Back cover (full-color) in the programme book
- Acknowledgment
 - Advertisement: Company name and logo will be displayed in all printed materials for the Gala
 - Poster: Company name and logo will be displayed in prominent position on posters to be distributed to malls and retail stores in the community
 - Newspaper advertisement: Company name and logo will be displayed
 - Company name and logo will be printed on the front of the Gala tickets
- Media interview opportunities and 2-minute speech at press conference
- Presentation acknowledgement
 - Plaque will be presented for acknowledgement



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PLATINUM SPONSOR

(Exclusivity in same level)

\$10,880

- VIP designated seating for ten
 - Corporate signage at your VIP table
- Video
 - Two spots of 30-second video will be presented during dinner (Video clip to be provided by sponsor)
- Banner/Booth
 - Booth will be provided for distribution of promotional materials at the Gala
 - Sponsor's stand-up Banner to be displayed at the booth
- Programme book advertisement
 - Inside back cover (full-color) in the programme book
- Acknowledgment
 - Advertisement: Company name and logo will be displayed in all printed materials for the Gala
 - Poster: Company name and logo will be displayed in prime space on posters to be distributed to malls and retail stores in the community
 - Newspaper advertisement: Company name and logo will be displayed
- Presentation acknowledgement
 - Plaque will be presented for acknowledgement





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2023 CGTCBA 25th Annual Gala
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PERFORMANCE SPONSOR

\$6,880

- Designated seating for ten
 - Corporate signage at your VIP table
- Video
 - One spot of 30-second video will be presented during dinner (Video clip to be provided by sponsor)
- Banner/Booth
 - Booth will be provided for distribution of promotional materials at the Gala
 - Sponsor's stand-up Banner to be displayed at the booth
- Programme book advertisement
 - Full page full colour in the programme book
- Acknowledgment
 - Advertisement: Company name and logo will be displayed in all printed materials for the Gala
 - Poster: Company name and logo will be displayed on posters to be distributed to malls and retail stores in the community
 - Newspaper advertisement: Company name and logo will be displayed
 - MC acknowledgement on the stage
- Presentation acknowledgement
 - Plaque will be presented for acknowledgement





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GOLD SPONSOR
\$4,880

- Designated seating for ten
 - Corporate signage at your VIP table
- Video
 - One spot of 30-second video will be presented during dinner (Video clip to be provided by sponsor)
- Banner/Booth
 - Booth will be provided for distribution of promotional materials at the Gala
 - Sponsor's stand-up Banner to be displayed at the booth
- Programme book advertisement
 - Full page (full color) in the programme book
- Acknowledgment
 - Advertisement: Company name and logo will be displayed in all printed materials for the Gala
 - Poster: Company name and logo will be displayed on posters to be distributed to malls and retail stores in the community
 - Newspaper advertisement: Company name and logo will be displayed
- Presentation acknowledgement
 - Plaque will be presented for acknowledgement





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SILVER SPONSOR
\$2,680

- Preferred seating for ten
 - Corporate signage at your VIP table
- Programme book advertisement
 - Half page (full color) in the programme book
- Acknowledgment
 - Advertisement: Company name and logo will be displayed in all printed materials for the Gala
 - Poster: Company name and logo will be displayed on posters to be distributed to malls and retail stores in the community
 - Newspaper advertisement: Company name and logo will be displayed
- Presentation acknowledgement
 - Plaque will be presented for acknowledgement





**2023 CGTCBA 25th Annual Gala
Saturday, May 13, 2023
Toronto Metro Convention Centre**

Sponsorship Registration Form

Contact Person:			
Job Title:			
Company/ Organization:			
Address:			
City:		Postal Code:	
Telephone:		Fax:	
Email:			

LEVELS OF SPONSORSHIP		
<i>(Please refer to Sponsor Benefits Chart for detailed sponsorship entitlements)</i>		
Type of Sponsorship	Number of Tickets Included	Sponsorship Cost
<input type="checkbox"/> Presenting Sponsor	10 seats (filled)	\$16,800
<input type="checkbox"/> Platinum Sponsor	10 seats	\$10,880
<input type="checkbox"/> Performance Sponsor	10 seats	\$6,880
<input type="checkbox"/> Gold Sponsor	10 seats	\$4,880
<input type="checkbox"/> Silver Sponsor	10 seats	\$2,680
<input type="checkbox"/> Booth	1 seat per booth	\$7 8 0
<input type="checkbox"/> 10x Regular Table @ \$188 each	10 seats	\$1,880
<input type="checkbox"/> Full page color advertisement		\$600
Total Sponsorship Amount:		\$

Sponsorship Registration Deadline: Thursday, March 16, 2023
Sponsors Logo Submission Deadline: Thursday, March 30, 2023

Method of Payment	
<input type="checkbox"/> Cheque enclosed with registration form (Cheque payable to "Markham Richmond Hill & Vaughan Chinese Business Association")	
<input type="checkbox"/> Cheque – Please invoice upon receipt of the registration form	
Signature:	Date:

Please mail the completed form to Markham, Richmond Hill & Vaughan Chinese Business Association at 360 Hwy 7 East, Lower Level, Richmond Hill, ON L4B 3Y7 or via email info@mrvcba.ca. If you require further details, please contact Ms. Iris Lam at 905-731-8806.

FOR OFFICE USE ONLY	
Committee Member Responsible:	<input type="checkbox"/> MCBA <input type="checkbox"/> MRVCBA <input type="checkbox"/> SYRCBA <input type="checkbox"/> TCBA
Payment Received:	<input type="checkbox"/> Yes <input type="checkbox"/> No
Thank You Letter:	<input type="checkbox"/> Yes <input type="checkbox"/> No